

## *Colonial Brochure*

Using your colonial organizer and the textbook, work individually or as a group to prepare a "public relations" advertisement for the English colony that was assigned to you. Follow the specific directions below.

1. **READ** the materials provided **AND** the part of Chapter 3 in the textbook that applies to the colony. **BECOME AN EXPERT!**
  
2. **DESIGN A BROCHURE** that advertises your colony. Be sure to **MAKE YOUR COLONY LOOK LIKE A GOOD PLACE TO LIVE!!!**
  - **BEFORE GETTING GOOD PAPER**, use notebook paper to draft the content and plan the appearance of your brochure.
  - You must **USE BOTH THE GOOD AND THE BAD INFORMATION** you find - the challenge is to present the bad info in such a way that it doesn't turn people off to your colony!
  - You **MUST** use the following headings in your brochure: Founder/Reasons for Founding the Colony, People, Climate and Geography, Economy, Religion, Politics and Government. You also **MUST** mention whether **SLAVERY** is used in your colony.
  - Be sure to **KEEP THINGS BRIEF** - you are advertising not writing a paper! Also, **USE YOUR OWN WORDS!**
  - The entire brochure should be colorful and appealing. Each section **MUST HAVE: information, slogans/phrases and pictures!**
  - Make a cover designed to get the reader's attention - it should have the name of the colony, a visual and a slogan.
  - The final version must be written in **DARK INK** or be computer generated.
  - Names, date and hour on the back!

**KEEP IT LIVELY** - sell your colony!!! Humor is great - you may "pick on" other colonies in your presentation and brochure. Please **KEEP IT APPROPRIATE!**